

## Plan de séquence ETVL en STMG : From housewife to working woman : have women freed themselves from domestic chains ?

Axe du programme LVA : Espace privé, espace public

Axe programme d'enseignement technologique : Comment appréhender la diversité des organisations ?

Projet final / tâche finale: Make a speech for school assembly to motivate girls to embrace the career they want OR make a presentation to a manager to convince him/her to hire more women.

Nombre de séances envisagées: 7

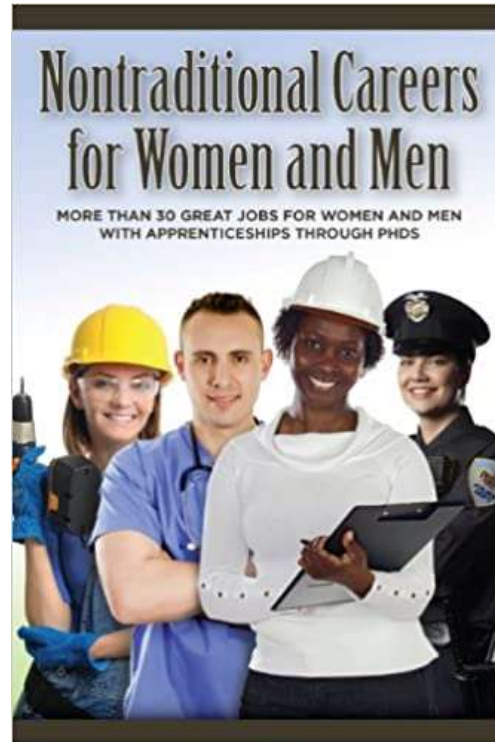
<b>Objectifs LV</b>				
Linguistiques	La modalité radicale (expression du conseil) / Le present perfect / le past perfect			
Culturels / interculturels	L'évolution du rôle des femmes dans la société / Le féminisme / Les Suffragettes / Les femmes dans le monde du travail L'équilibre entre travail et vie privée / L'importance de l'éducation			
Pragmatiques	Convaincre / faire un discours			
<b>Objectifs ET</b>				
Capacités mobilisées	Montrer en quoi les décisions managériales constituent des réponses aux évolutions extérieures / Articuler action individuelle et action collective			
Notions mobilisées	Finalités des organisations, intérêts individuels et collectifs / Responsabilité Sociétale des entreprises			
<b>Tableau résumé de séquence</b>				
	<b>Documents</b>	<b>Activité(s) langagière(s)</b>	<b>Objectifs</b>	<b>Tâches/ activités</b>
Séance 1 LVA  Changing roles	Publicités des années 30 et 60, photo d'une femme manager, couverture d'un livre  Suffragettes: photo d'une manifestation de suffragettes/ Affiche du film The Suffragette / Vidéo sur Emmeline Pankhurst	PO CO	Appréhender l'évolution du rôle des femmes Découvrir les suffragettes Have + EN	Travail en groupes : 1) Comparer les deux documents et expliquer ce qui a changé.  2) Utiliser tous les documents sur les Suffragettes pour proposer une définition du terme
<b>Séance 2 ETLV</b>  <b>Emancipation through business</b>	Bande annonce de la série <i>Self Made</i> <a href="https://www.youtube.com/watch?v=yYDJvnDfB2w">https://www.youtube.com/watch?v=yYDJvnDfB2w</a>	CO PE	Découvrir Madam CJ Walker Découvrir la finalité sociale d'une entreprise HAD + EN	CO  Rédiger une courte biographie de Madam CJ Walker
Séance 3 LVA  Political emancipation	Texte: extrait du roman <i>Falling Angels</i> de Tracy Chevalier	CE PO	Comprendre la vie et les sentiments d'une suffragette HAD + EN Expression du conseil	CE  Jouer la suite de la conversation entre la mère et la fille

<b>Séance 4 ETLV</b>  <b>Remaining Difficulties : worklife balance</b>	Document iconographique et extrait de <i>Becoming</i> de Michelle Obama	CE POI	Appréhender la difficulté à équilibrer vie professionnelle et vie de famille HAD+EN Expression de la volonté	CE  Débat en binôme : le travail à temps partiel permet-il de mieux équilibrer sa vie de famille ?
Séance 5 LVA  An ongoing fight for equality	Emma Watson education <a href="https://www.youtube.com/watch?v=2C4c7VR8X7I">https://www.youtube.com/watch?v=2C4c7VR8X7I</a>	CO PE	Prendre conscience des inégalités en matière d'éducation. Expression du conseil et de l'obligation	CO  Ecrire un court article sur le discours d'Emma Watson.
<b>Séance 6 ETLV</b>  <b>Change still needed in the workplace</b>	Fighting for gender pay gap Article du site CNN Business	CE PO	Prendre conscience des différences salariales entre hommes et femmes et du rôle que peuvent jouer les entreprises pour la lutte pour l'égalité.	CE  Présentation pour motiver le DRH à agir pour l'égalité hommes / femmes.
Travail en parallèle en ET	1.2. Comment appréhender la diversité des organisations ? Finalité des organisations. En lien avec l'aspect RSE			

**DOCUMENTS UTILISES PAGES SUIVANTES**



source : <https://www.amusingplanet.com> (1961 ad)



Book cover, 2012



source : <https://www.amusingplanet.com> (1930s ad)



Source : <https://www.bmmagazine.co.uk>, 2017



Source : <https://www.londresmag.com>



<https://www.youtube.com/watch?v=VDXR6cjmSbc>

To my surprise, it was harder facing Maude than Richard.

Richard's response was predictable -- a rage he contained in front of the police but unleashed in the cab home. He shouted about the family name, about the disgrace to his mother, about the uselessness of the cause. All of this I had known to expect, from hearing of the reactions of other women's husbands. Indeed, I have been lucky to go this long without Richard complaining. He has thought my activities with the WSPU a harmless hobby, to be dabbled in between tea parties. It is only now he truly understands that I too am a suffragette.

One thing he said in the cab did surprise me.

"What about your daughter?" he shouted. "[...] She needs a better example than you are setting."

[...] We were silent the rest of the way back. When we got home I took a candle from the hall table and went directly up to Maude's room. I sat on her bed and looked at her in the dim light, wondering [...] how to tell her what I must tell her.

She opened her eyes and sat up before I had said anything. "What is it, Mummy?" she asked so clearly that I am not sure she had been asleep.

It was best to be honest and direct. "Do you know where I was today while you were at school?"

"At the WSPU headquarters?"

"I was at Caxton Hall for the Women's Parliament. But then I went to Parliament Square with some others to try to get into the House of Commons."

"And - did you?"

"No. I was arrested. I've just come back from Cannon Row Police Station with your father. Who is furious, of course."

"But why were you arrested? What did you do?"

"I didn't do anything. We were simply pushing through the crowd when policemen grabbed us and threw us to the ground. When we got up, they threw us down again and again. The bruises on my shoulders and ribs are quite spectacular. We've all got them." [...]

"I'll be in court early tomorrow," I continued. "They may send me straight to Holloway. I wanted to say goodbye now."

"But - how long would you be in - in prison?"

"I don't know. Possibly up to three months."



Source : <https://retailltouchpoints.com> (2018)

Several months after Malia was born, I'd returned to work at the University of Chicago. I negotiated to come back only half-time, figuring this would be a win-win sort of arrangement – that I could now be both career woman and perfect mother [...].

What I didn't realize – and this would also go into my file of things many of us learn too late – is that a part-time job, especially when it's meant to be a scaled-down version of your previously full-time job, can be something of a trap. Or at least that's how it played out for me. At work, I was still attending all the meetings I always had while also grappling with most of the same responsibilities. The only real difference was that I now made half my original salary and was trying to cram everything into a twenty-hour week. If a meeting ran late, I'd end up tearing home at a breakneck speed to fetch Malia so that we could arrive on time (Malia eager and happy, me sweaty and hyperventilating) to the afternoon Wiggleworms class at a music studio on the North Side. To me, it felt like a sanity-warping double bind. I battled guilt when I had to take work calls at home. I battled a different sort of guilt when I sat at my office distracted by the idea that Malia might be allergic to peanuts. Part-time work was meant to give me more freedom, but mostly it left me feeling as if I were only half doing everything, that all the lines in my life had been blurred.

Meanwhile, it seemed that Barack had hardly missed a stride. A few months after Malia's birth, he'd been reelected to a four-year term in the state senate, winning with 89 percent of the vote. He was popular and successful, and plate spinner that he was, he was also starting to think about bigger things.

Michelle Obama, *Becoming*, 2018.

# The gender pay gap will remain until companies change their ways

By Natasha Lamb and Jennifer Klein for *CNN Business Perspectives*, 2019 (Abridged)

The US Women's National Soccer Team has ignited a fire and jumpstarted a powerful new movement for gender pay equity worldwide. Fresh off earning their fourth world championship, the team has turned their attention to a fight at home: the fight for pay equity. And it's personal. Despite their winning record and ability to generate tons of revenue for US soccer, the women's team players make a fraction of the income paid to the male players. But it's going to take a ground game to get the results needed — and not just for athletes and celebrities, but for all women. That's why leading US companies must be called to account.

The pay gap not only holds women back — making it harder for them to support themselves and their families — but it's bad for business. It creates a structural barrier for building diverse, innovative and outperforming teams. Yet, at the current pace of change, it's estimated that the gender and racial pay gap won't be closed for a century.

The irony is, despite making up half the workforce and turning out more college graduates, the average woman makes 82 cents on the dollar compared to the average man, losing nearly half a million dollars over the course of her career.

The landmark Equal Pay Act of 1963 brought significant progress to narrow the gender pay gap, but that progress has largely stalled for the past 15 years.

Beyond that, women are overrepresented in low-wage jobs and underrepresented in high-wage jobs. Finally, the greater burden of home and caregiving responsibilities falls on women, not to mention the long-lasting effects of withdrawing from the workforce, even temporarily, to raise a family. Collectively, these factors render women less likely to advance to senior positions with higher salaries.

But that doesn't mean all hope for pay equity is lost. Companies hold the power to create lasting structural change. The first thing companies need to do to close the pay gap is to admit they have a problem.

Public policy matters, but forward-thinking companies should not be waiting for a government mandate. They need to act now by conducting and releasing median pay gap analyses. The fact is, it is in their self-interest to build top-performing, equitable, diverse companies.

The American people have relished watching the US National Women's Team players excel at their sport and stand tall for themselves and for women and girls across this country. Now is the time for business leaders to draw from the players' strength, get into the game and pay up.